



ALLEBRA

**Simplify your IT.
Focus on your business.**

www.allebra.com

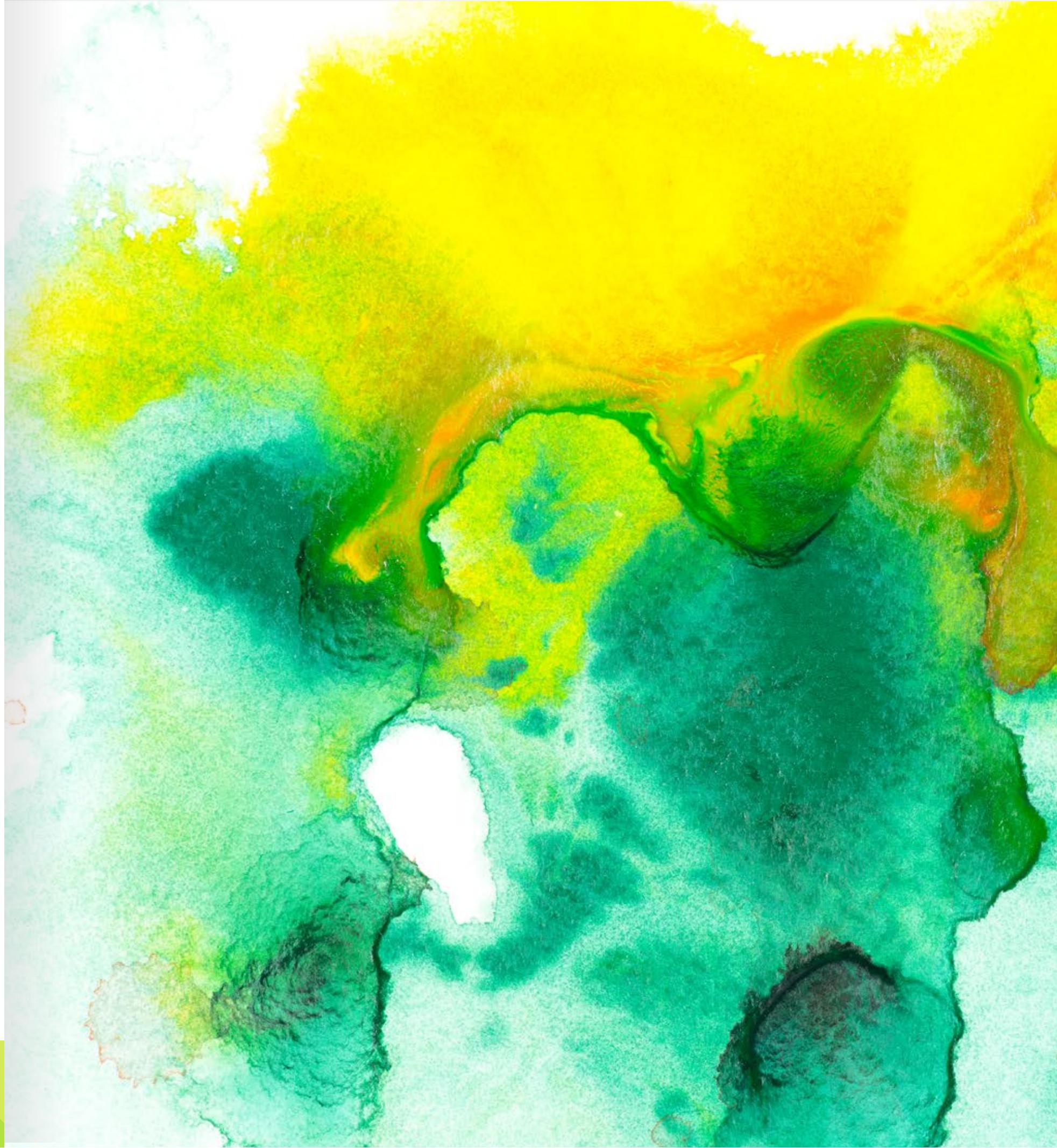
Brand design
2024



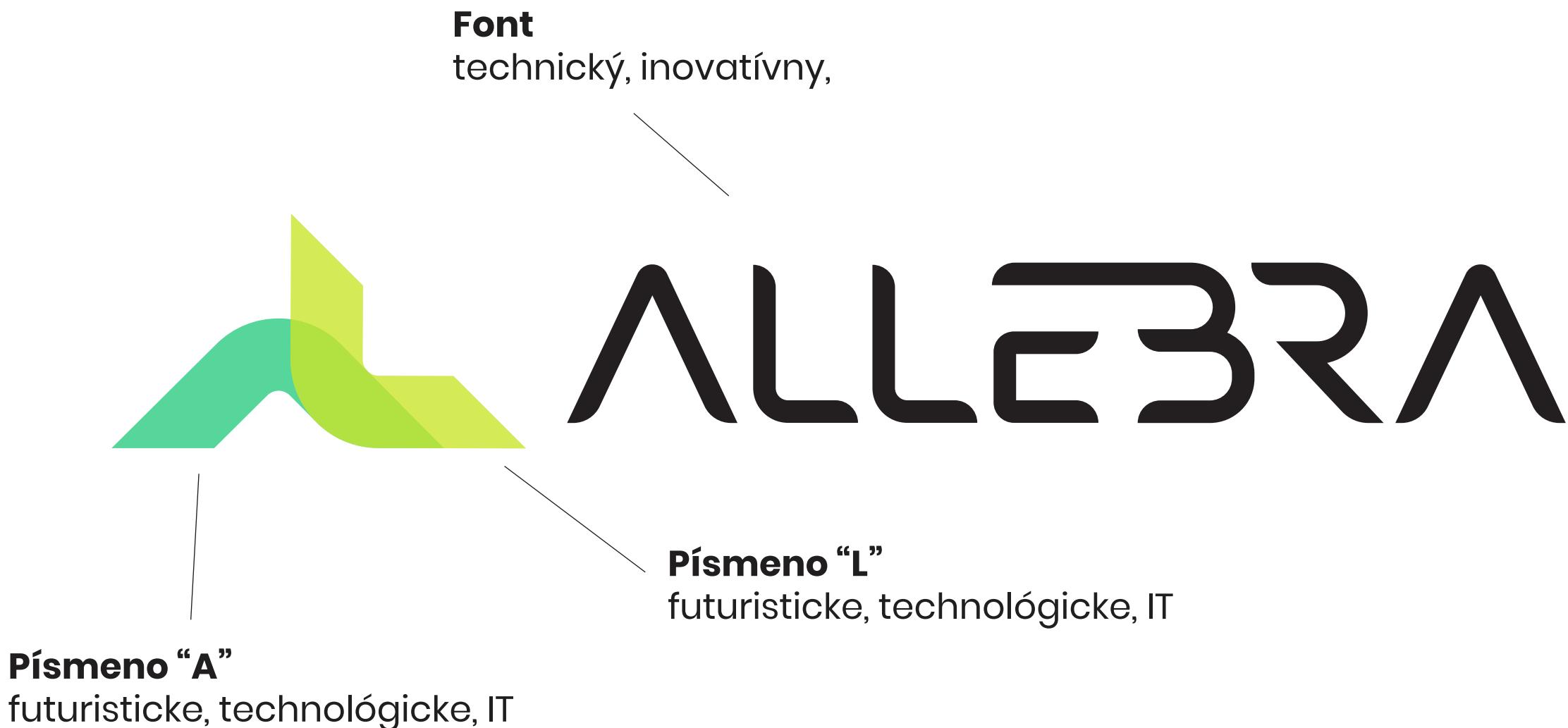
**Simplify your IT.
Focus on your
business.**

www.allebra.com

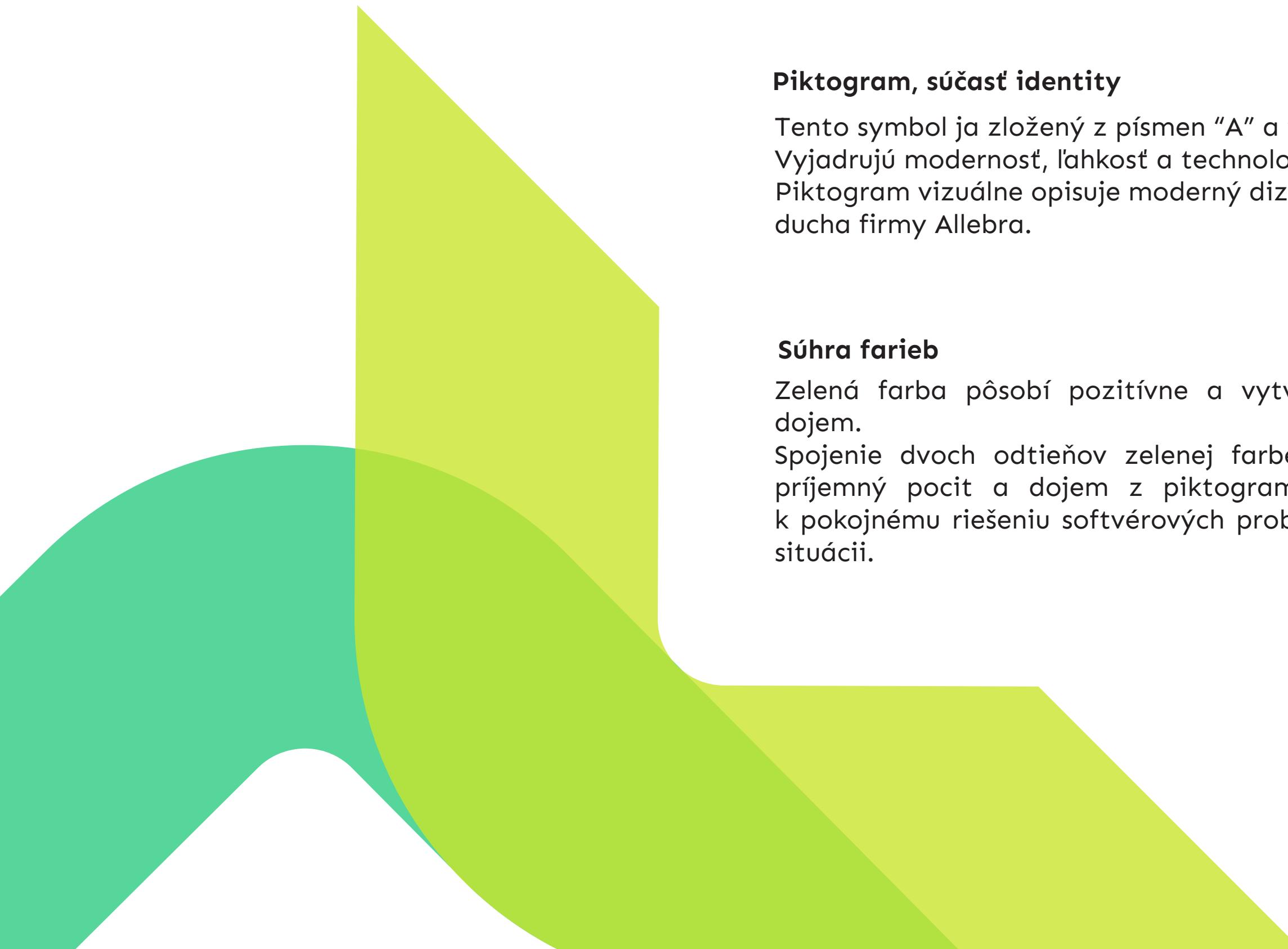
2024
Brand design



Vysvetlenie myšlienky loga



Vysvetlenie vizuálnej identity



Piktogram, súčasť identity

Tento symbol je zložený z písmen "A" a "L". Vyjadrujú modernosť, ľahkosť a technologické myslenie. Piktogram vizuálne opisuje moderný dizajn a tvorivého ducha firmy Allebra.

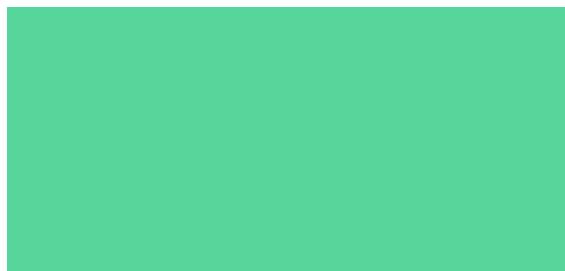
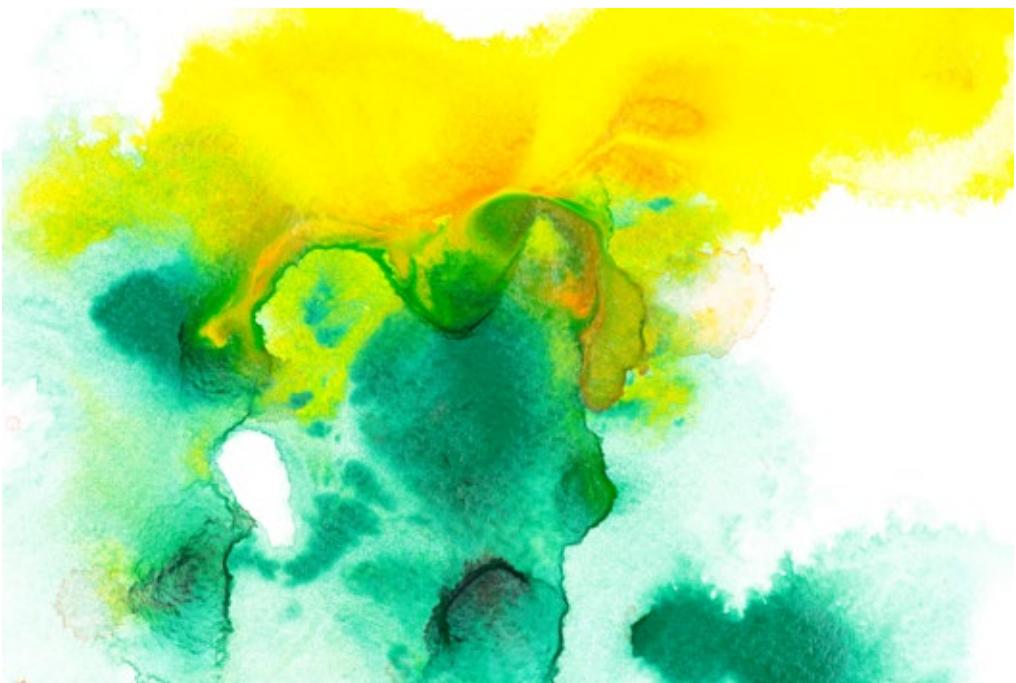
Súhra farieb

Zelená farba pôsobí pozitívne a vytvára priateľský dojem. Spojenie dvoch odtieňov zelenej farbe sme docielili príjemný pocit a dojem z piktogramu, ako odkaz k pokojnému riešeniu softvérových problémov či iných situácií.

VERZIE LOGA



FARBY



Hlavná farba

HEX: 023955

RGB: R: 86 / G: 214 / B: 155

CMYK: C: 59 / M: 0 / Y: 55 / K: 0

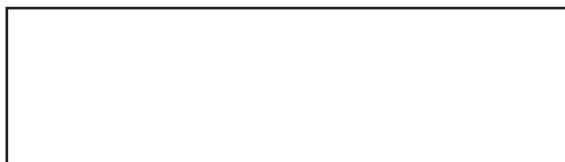


Hlavná farba

HEX: CAE52C

RGB: R: 220 / G: 224 / B: 44

CMYK: C: 26 / M: 0 / Y: 95 / K: 0



HEX: ffffff

RGB: R: -

CMYK: C: -



Farba pre GRADIENT

HEX: 023955

RGB: R: 86 / G: 214 / B: 155

CMYK: C: 59 / M: 0 / Y: 55 / K: 0

HEX: CAE52C

RGB: R: 220 / G: 224 / B: 44

CMYK: C: 26 / M: 0 / Y: 95 / K: 0

LIGHT

REGULAR

BOLD

LOREM Ipsum (ščťžl')

Krátky podnadpis príspevku

Lore*m ipsum (ščťžl')* dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. autem vel eum iriure dolor in hendrerit.

Lore*m ipsum (ščťžl')* dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. autem vel eum iriure dolor in hendrerit.

Lore*m ipsum (ščťžl')* dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. autem vel eum iriure dolor in hendrerit.

Font pre nadpisy/titulky:

Sen

Podmienka:

žiadna

Font pre bežný text:

Sen

Podmienka:

žiadna

VIZITKA / HLAVIČKOVÝ PAPIER



Ing. Tomáš Stekla
konateľ

+421 915 924 053
tomas.stekla@allebra.com
www.allebra.com



NOVÝ NADPIS

Placeholder text for the new inscription area. It consists of two columns of placeholder Latin text (Lorem ipsum) intended to be replaced by actual contact information or company details.

Allebra s.r.o.
so sídlom : Brezov 123, 08701 Giraltovce, Slovenská Republika
zapísaná v Obchodnom registri Mestského súdu Košice, oddiel: Sro, vložka č. 56690/V
IČO: 55 420 095 | DIČ: 2121981664 | IČ DPH: SK2121981664

EMAILOVÉ PODPISY

Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor.

S pozdravom

Mgr. meno Priezvisko

Generalný riaditeľ

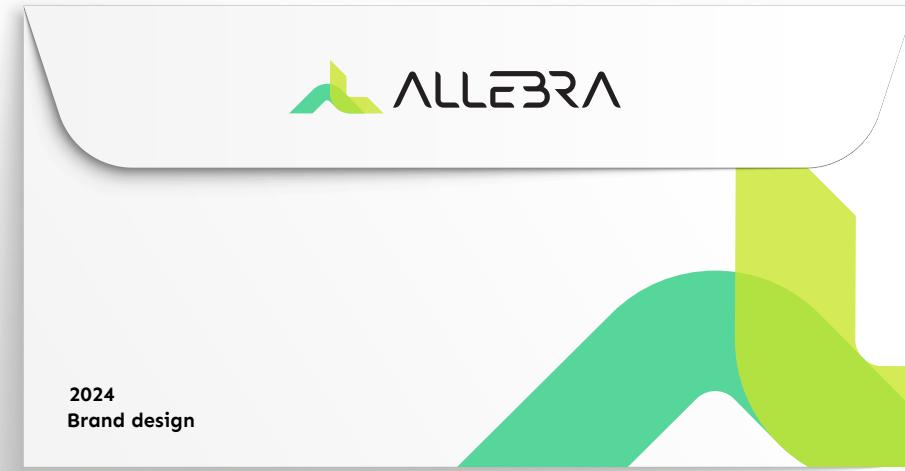
+421 900 000 000
meno@domena.sk
www.domena.sk

Font: Sen

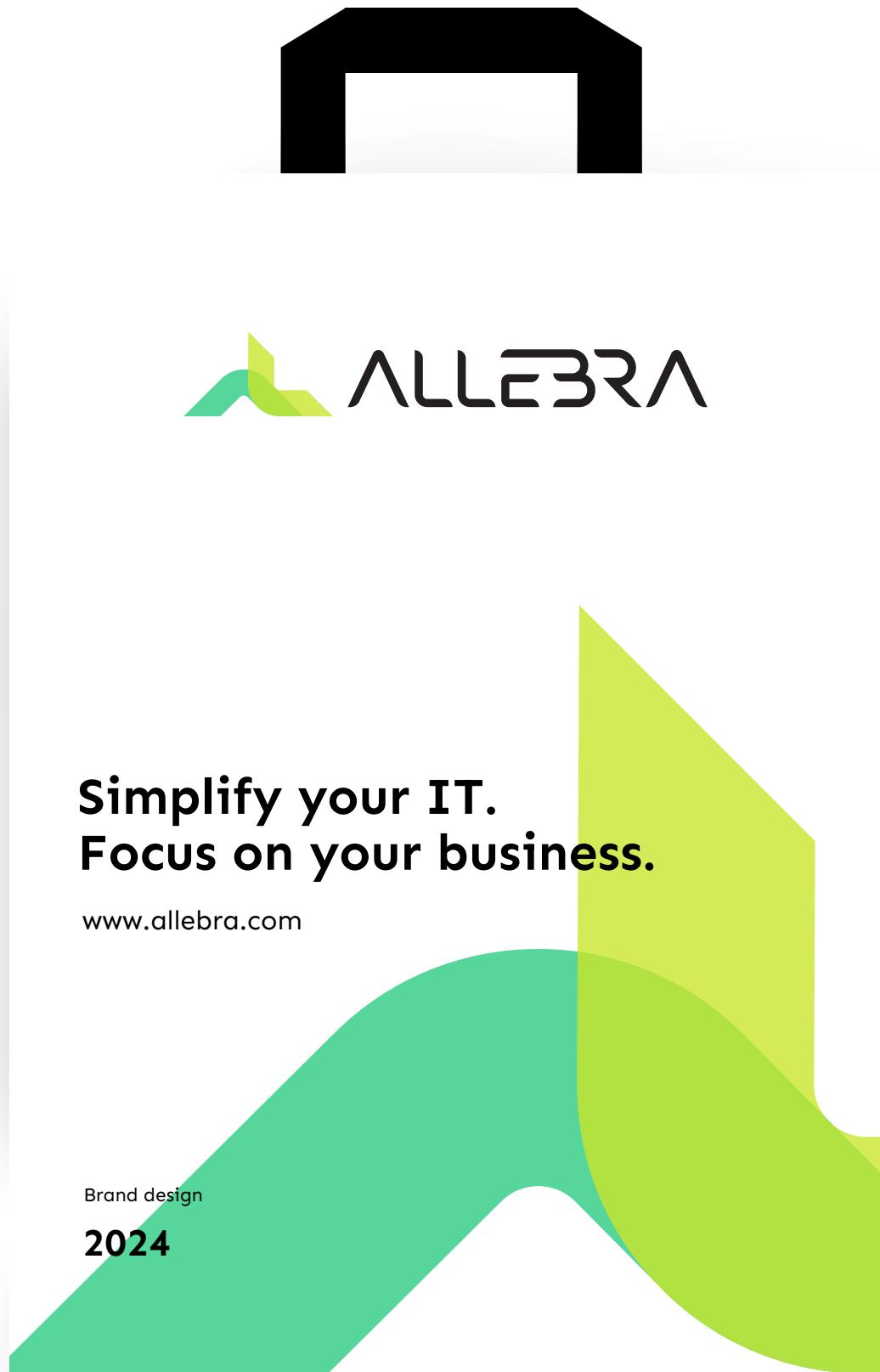
Font: Sen



REKLAMNÉ PREDMETY



UKÁŽKA NA TAŠKE





Simplify your IT.
Focus on your
business.

www.allebra.com



2024
Brand design



UKÁŽKA NA OBLEČENÍ



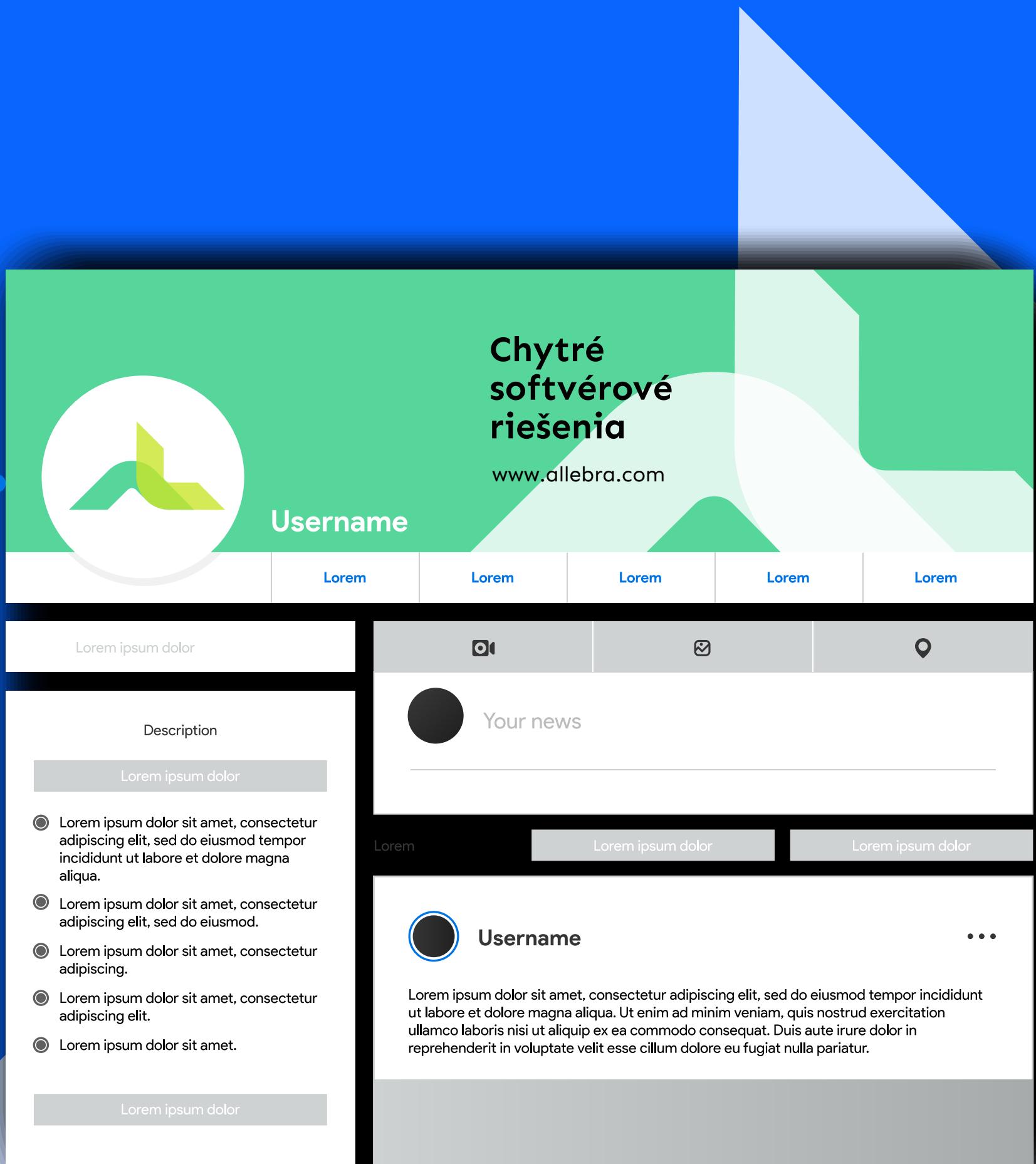
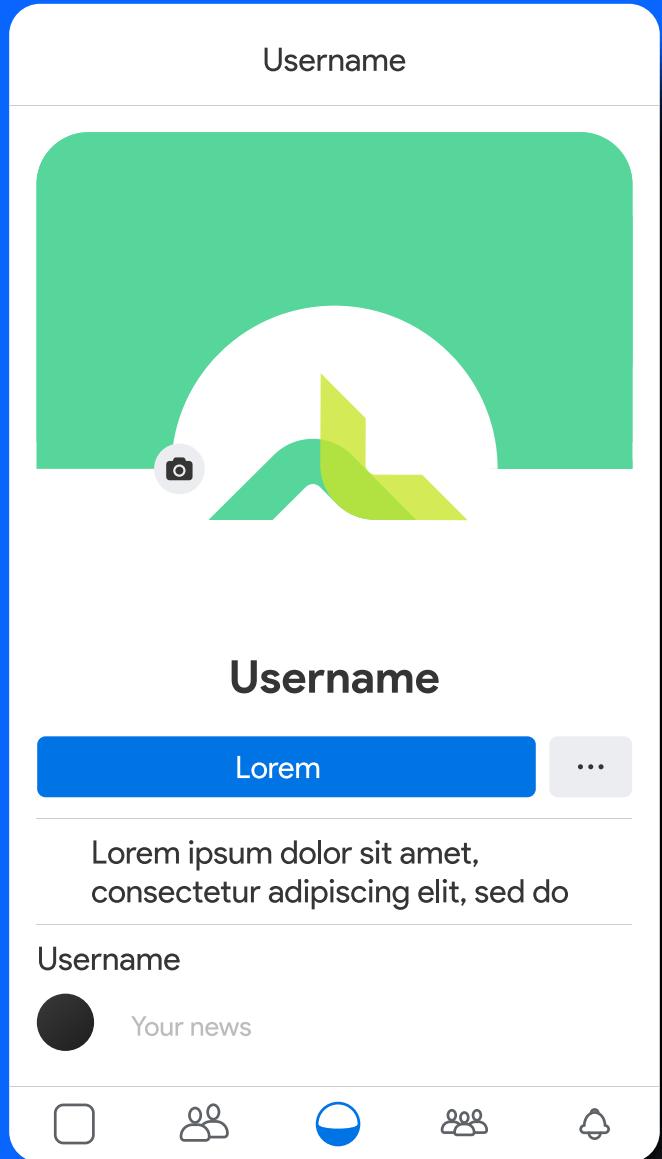
UKÁŽKA ROLL UP



UKÁŽKA NA AUTE



FACEBOOK



INSTAGRAM



INSTAGRAM POST



PROFILE IMAGE

Nový Nadpis

Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat. Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat. Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum

Nový Nadpis

Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat. Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat. Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum

VYSVETLENIE PRVKOV

Piktogram

využíva sa ako hlavný prvok grafiky,
alebo ako pozadie grafiky.

Môže sa použiť celý piktogram,
alebo len jeho časť.

Používa sa na bielom pozadí.



created by:
www.rabbitstudio.sk

2024

