



Ovocie a zelenina

Knurovský

Firemná identita

Dizajn manuál

2023

 *Knurozel*

Ovocie a zelenina

Knurovský

 Knurozel

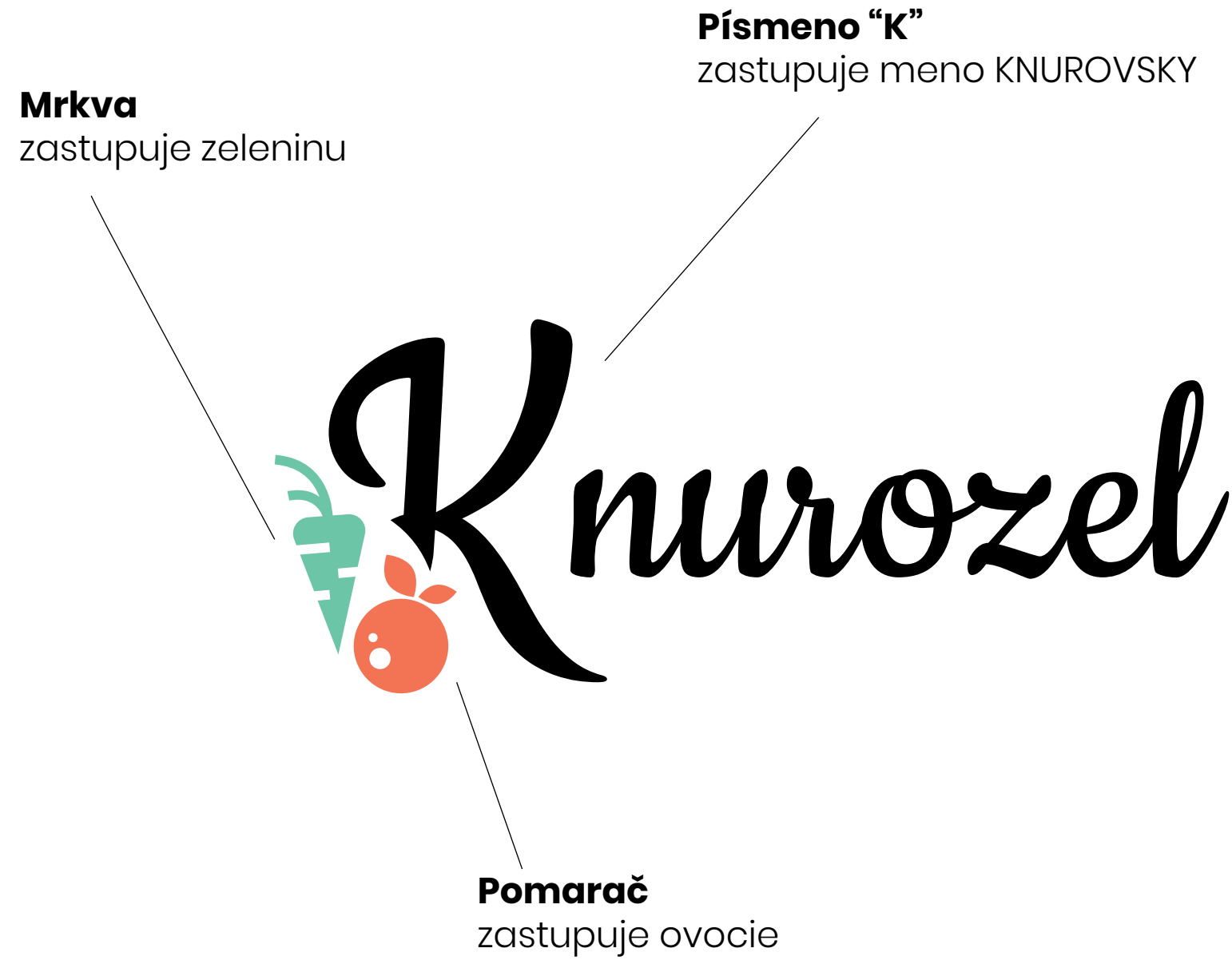
Firemná identita

Dizajn manuál

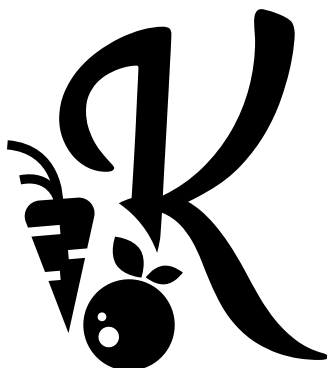
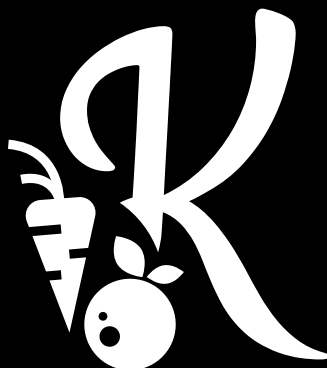
2023



Vysvetlenie myšlienky loga



VERZIE LOGA



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UKÁŽKA FONTU

Farby

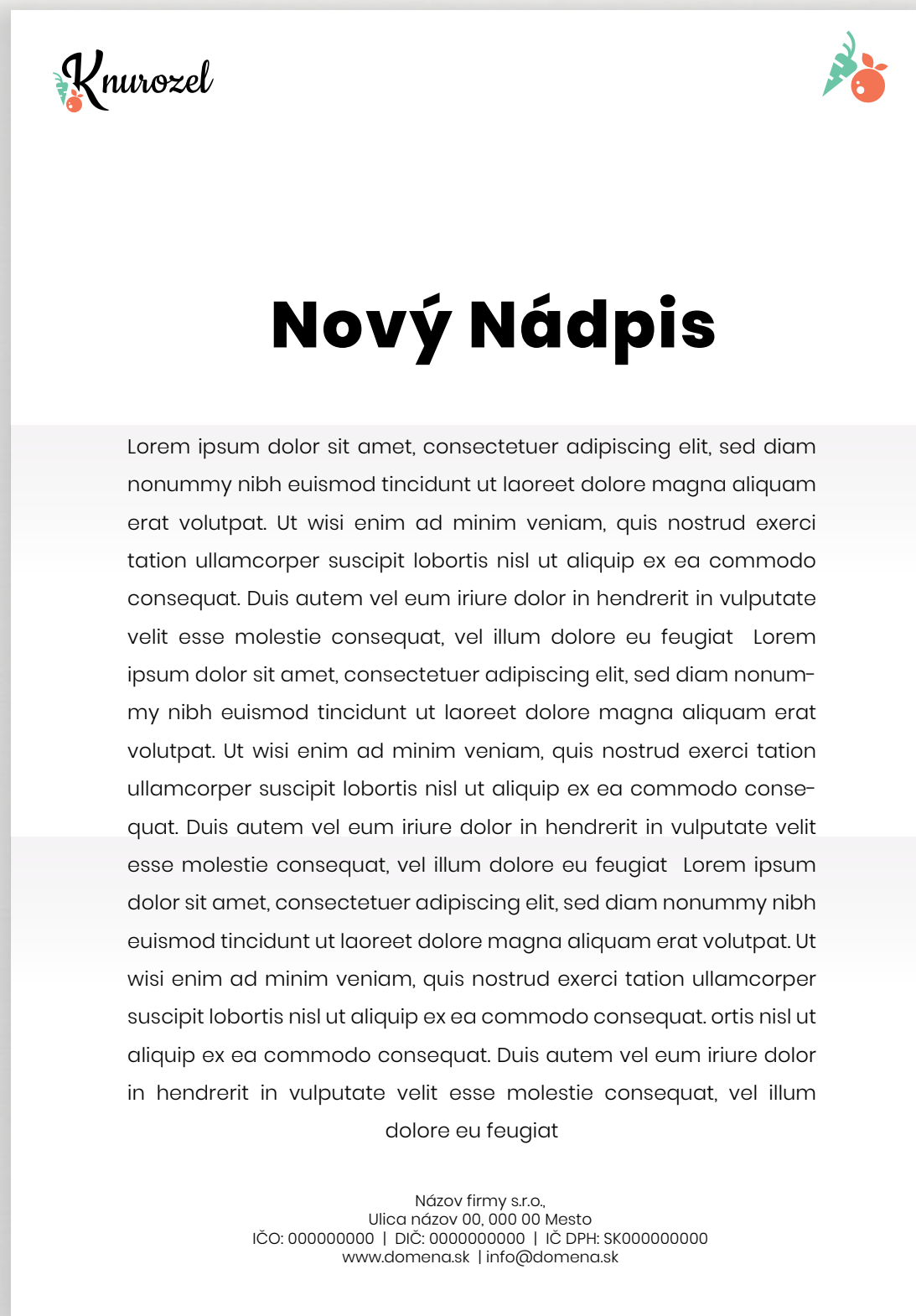
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CMYK: 0% / 0% / 0% / 100%
RGB: R:35 / G:31 / B:32

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RGB: R:109 / G:197 / B:167

HEX: f37454
CMYK: 0% / 68% / 69% / 0%
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UKÁŽKA FARIEB

VIZITKA / HLAVIČKOVÝ PAPIER



EMAILOVÉ PODPISY

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S pozdravom

*Ing. Meno
Priezvisko*

Generalný riaditeľ

+421 900 000 000

meno@domena.sk

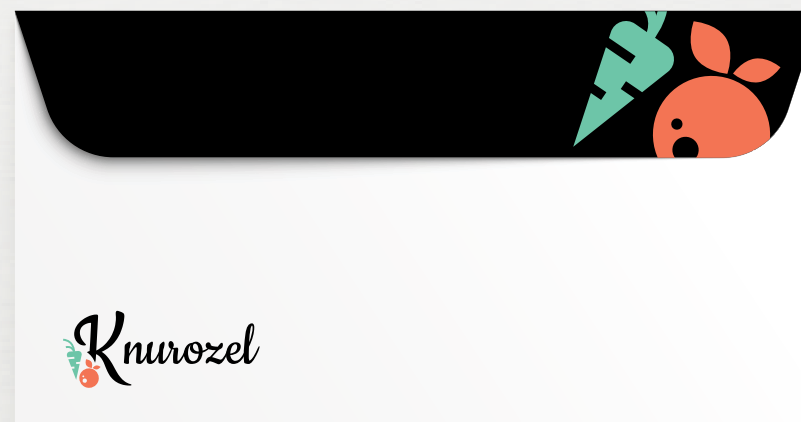
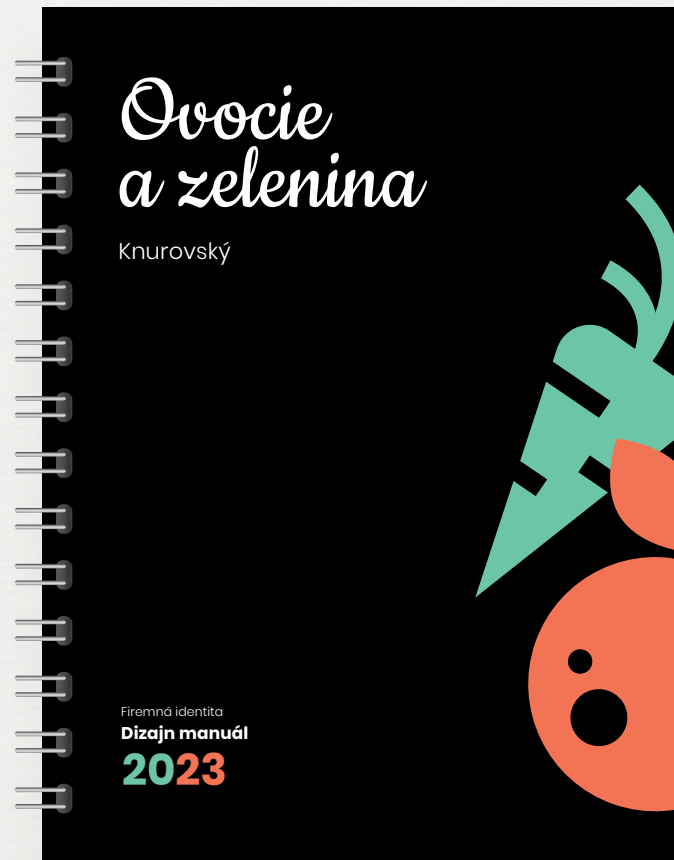
www.domena.sk

font Cookie-regular

font Poppins



REKLAMNÉ PREDMETY



UKÁŽKA NA TAŠKE



Ovocie a zelenina

Knurovský

Firmná identita
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2023



UKÁŽKA NA OBLEČENÍ



predná strana



zadná strana

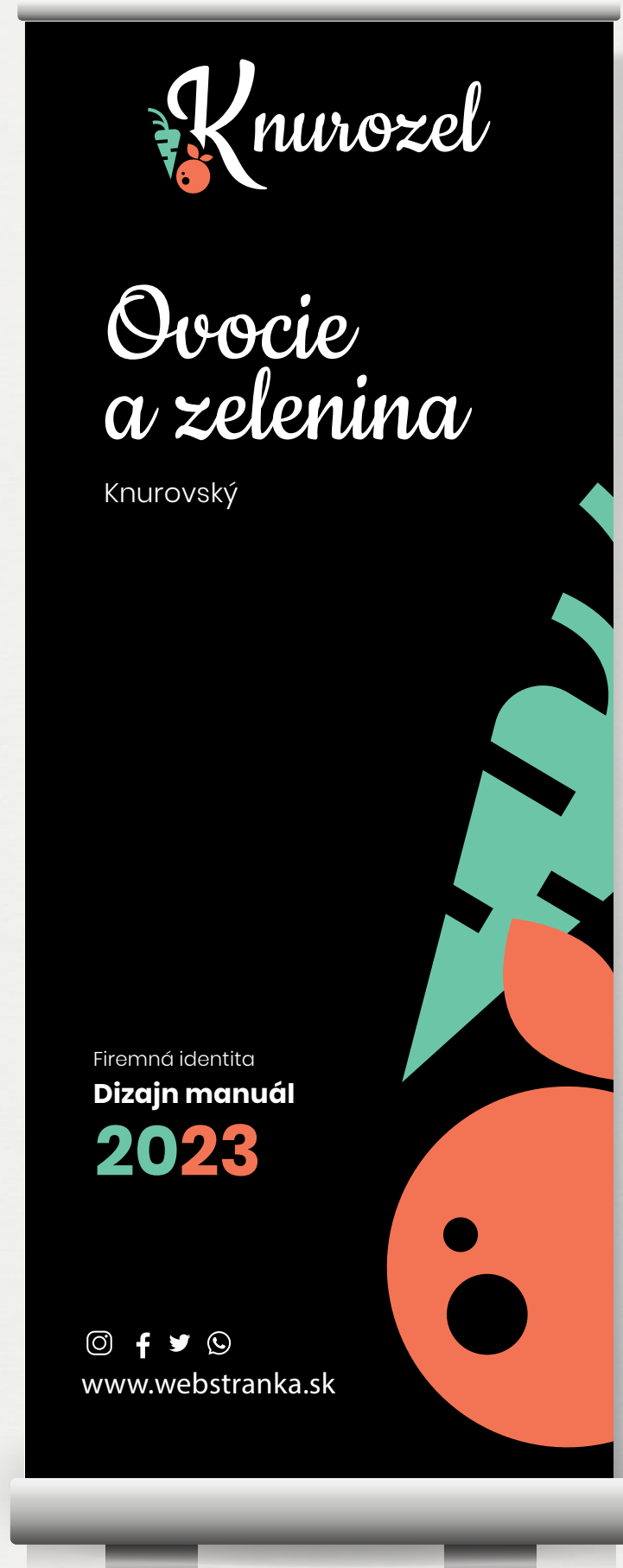


predná strana



zadná strana

UKÁŽKA ROLL UP



SOCIÁLNE SIETE



FACEBOOK / INSTAGRAM POST



PROFILE IMAGE

FARBA PRE POZADIE

HEX: 231f20

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Knurovský

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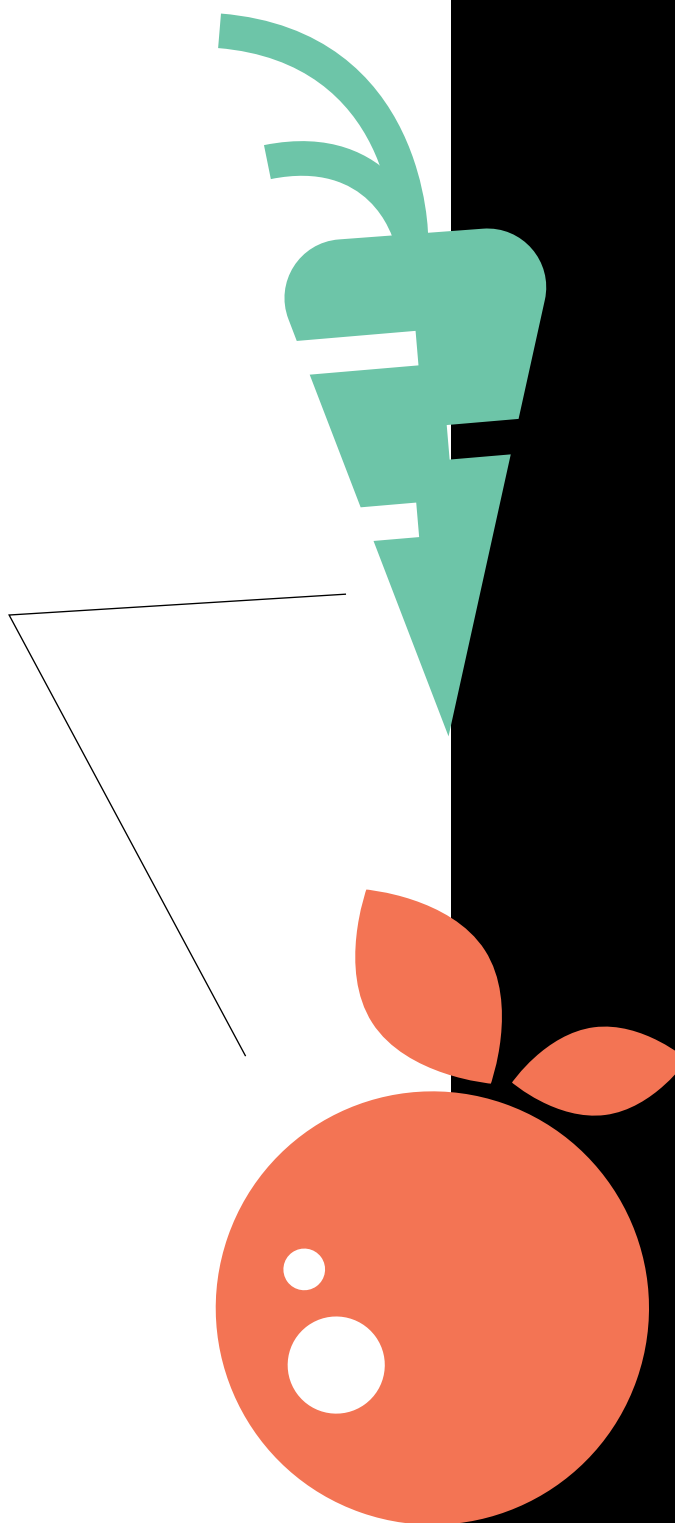
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VYSVETLENIE PRVKOV

Prvok identity

Ilustrácia mrkvy a pomaranča, sa môžu používať ako prvok pozadia, alebo ako hlavný prvok grafiky.



Prvok identity

Font sa môže zapisovať dvôjfarebné.

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